

ANTHONY GABRIEL

ANALYTICS ENGINEER

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SUMMARY

Business Intelligence and Analytics Engineering professional with experience in the financial and industrial sectors, building end-to-end data platforms, from data warehouse modeling to delivering the final metric. At CNH Industrial, acts as the bridge between business areas and the technical implementation team on the CRM x DMS data integration project, supporting strategic revenue and sales dashboards for the Latin America dealer network on Databricks with a medallion architecture. Previously, in the financial market, built ETL pipelines, dimensional models, Power BI (DAX) dashboards and an in-house analytics application in Python (Flask) on top of Microsoft Fabric. Currently deepening Data Engineering skills to move from analysis into building data infrastructure. Holds a degree in Systems Analysis and Development from PUC Minas and works at the intersection of data, technology and business.

PROFESSIONAL SKILLS

Business Intelligence & Analytics Engineering
Data Engineering & Modeling
Bridge between Business and Technology
Process Automation
Translating Business Rules into Metrics

TECHNICAL SKILLS

Data & BI: Microsoft Fabric, Power BI, DAX, Analytics Engineering, Dimensional Modeling, Medallion Architecture, ETL
Data Engineering: Databricks, Apache Spark, Delta Lake, Data Pipelines, Data Modeling
Automation & Backend: Python, Flask, pyodbc, SQL, SQL Server, MySQL, REST APIs
Tools & Cloud: Azure, Azure DevOps, Microsoft Graph API, SharePoint, AWS, Git
Applied AI: Azure OpenAI, Claude, MCP

PROFESSIONAL EXPERIENCE

CNH Industrial

Aug 2026 – Present

Analytics Engineer II

- BI and Analytics on the CRM x DMS data integration project, supporting strategic revenue and sales dashboards for the New Holland Construction and CASE Construction dealer network in Latin America
- Bridge between business and technology, translating business rules and model for the implementation team, with participation in sprint ceremonies and executive project sessions
- Data investigation and reconciliation for the Wholesale dashboard (factory → dealer) in the traceability study between source (SAP) and the analytical layer (Databricks/EDS)
- Mapping of the corporate data architecture on Databricks (Bronze/Silver/Gold medallion) to diagnose discrepancies between source systems and dashboards
- Validation of the Dealer Governance Playbook with leadership and onboarding across the areas connected to the CRM (Sales, Marketing, Network, Architecture & Integrations, Data & Innovation, Data Privacy)

Lotus Capital

Mar 2026 – Aug 2026

Mid-level Data Analyst

- In-house analytics platform in Python (Flask) consuming Microsoft Fabric via SQL, with AuC, NNM, acquisition, churn and NPS dashboards
- Data modeling on Microsoft Fabric using medallion architecture (ingestion, processing and consumption)
- Strategic Power BI dashboards (DAX) for FX & Commission, Banking and sales acceleration, with targets and YTD
- Pipeline automation in Python (pyodbc + Azure AD) and scheduled report delivery
- Definition of critical metrics (churn, acquisition, cohort) as the bridge between business and data engineering
- Capacity analyses (Fabric/Azure) and corporate AI adoption assessment for leadership

Grupo Loyalty

Sep 2025 – Mar 2026

Reports and Dashboard Analyst | Junior

- BI and Data Automation work, evolving strategic dashboards for HR, Marketing and Operations
- Structured Power BI indicators with data modeling and business rules
- Python automation to collect data via APIs and web scraping
- Automatic data consolidation into Google Sheets, reducing manual processes
- Cleaning, validation and organization of datasets for consistent reporting

Sicoob Central Crediminas

Aug 2024 – Aug 2025

Software Development Intern

- Analysis of legacy systems, mapping business rules and proposing structural improvements
- Optimization of routines and scripts to improve system performance
- Creation and optimization of SQL queries in MySQL, improving execution time
- Integration between application and database for data consistency

MRV&CO

Oct 2023 – Mar 2024

Data & Analytics Assistant

- SQL queries against the corporate database to serve regional requests
- Organization and delivery of datasets through spreadsheets and Excel integrations
- Power BI dashboards for construction industry indicators
- Automation of manual data consolidation processes
- Technical support administering and interpreting data from internal systems

MRV&CO

Jan 2023 – Oct 2023

Process Assistant

- Management of contracts, permits and legal documents in SAP
- Excel spreadsheets with advanced formulas (VLOOKUP, IF, filters) for contract data
- Collection and organization of data from internal systems
- Registration and updating of vendor records in corporate systems

MRV&CO

Dec 2021 – Jan 2023

General Office Assistant

- Administrative reporting and data control
- Creation and maintenance of records and support for administrative routines

EDUCATION

Systems Analysis and Development

2023 – 2025

PUC Minas

Technical Course in Information Technology

2020 – 2021

SENAI

Information Technology

2021

Fundação Bradesco

Industry 4.0

2020

SENAI

ADDITIONAL INFORMATION

- Languages: Portuguese (Native), English (Intermediate), Spanish (Basic)
- Current focus: deepening Data Engineering (Databricks, Apache Spark, Delta Lake, pipeline architecture) and AI applied to data